

10 Necessities of the modern Toilette

What French grace do these *spécialités de Djer-Kiss* impart! For do they not dignify the toilette with rare fragrance and Parisian toilettried distinction?

MADAME ET MADEMOISELLE, you will indeed find ten—yes, ten necessities of the modern toilette—in these delightfully French *Spécialités de Djer-Kiss*! To embrace them in their entirety is to achieve, indeed, a veritable harmony of toiletry.

Djer-Kiss EXTRACT

A patrician French *parfum*! A very bewitchment of fragrance, tantalizing, elusive—yielding its enchanting, finishing grace to the toilette.

Djer-Kiss FACE POWDER

How pure, how soft, how fragrant is Djer-Kiss Face Powder—how charmingly adherent—how protecting to the dainty skin. Matchless indeed is this Parisian *poudre* in its shades of Blanche, Chair, Rose and Rachel. So becoming to all complexions! (In compact form also.)

Djer-Kiss TALC

You choose Talc Djer-Kiss because of its wonderful flower-like fragrance. You love too its purity and fineness—its velvet-softness. To put in dainty slippers—before dancing.

To sprinkle in the soft hair for a dry shampoo.

After the bath always.

For Monsieur—after shaving.

Djer-Kiss SACHET

This so concentrated, refined French toiletry has its many uses! Put it in silken cases and place it with your handkerchiefs and gloves, your dainty lingerie, frocks, gowns, your bed linen and towels; and in the guest room *toujours*. Acceptable as a gift the year 'round.

Djer-Kiss TOILET WATER

Do you know the magic refreshment of Djer-Kiss *Eau de Toilette*? Have you learned how delightful is this Toilet Water for toilette and bath? How dainty to perfume the hands—after any task? How invigorating when Madame or Mademoiselle is fatigued? Do try it!

Djer-Kiss VEGETALE

The milder Djer-Kiss Vegetale is softly fragrant. Especially prepared for use on the skin, it is unusually grateful to Monsieur after shaving. After the bath it is most delightful. Madame aussi will find Djer-Kiss Vegetale acceptable in many ways.

Djer-Kiss SOAP

Purest, finest oils are blended with wonderful Parisian Djer-Kiss Extract to make this soap—*Savon Djer-Kiss*—pour vous. So soft a lather—so fragrant, cleansing, refreshing! An appreciated attention also for the guest room.

Djer-Kiss ROUGE

In compact form—in dainty "mirror packet." In its "tints of the rose," Djer-Kiss Rouge is natural always—when wisely, naturally applied! Fashionably correct in its shades—light, medium and dark—Djer-Kiss Rouge comes only to preserve the charm of your "type"—that "natural charm which is your greatest charm."

Djer-Kiss COLD CREAM

Une *Qualité Suprême*! Pure, fragrant, cleansing! To keep the skin soft, smooth, beautiful, you need only use Djer-Kiss Cold Cream daily, following directions in the tiny French booklet furnished with each dainty jar of Cream. You will love this pure Cream more and more as you use it.

Djer-Kiss VANISHING CREAM

Truly you will wish to use this pure soft Vanishing Cream as an adherent base for Face Powder and Rouge. Use it to guard against skin roughness and chapping. It will impart to the skin a fineness unrivalled and keep the hands soft and white.

You will be delighted to send for the Djer-Kiss "Week-end Specialty Box"—which contains tiny, serviceable samples of Djer-Kiss Extract, Face Powder, Cold Cream and Vanishing Cream, together with dainty satin sachet. You need but fill in the attached coupon and mail to us with 20c.

Djer-Kiss

Made in France

These spécialités—Rouge, Face Powder Compacts, Soap, and Creams—temporarily blended here with pure Djer-Kiss Concentré imported from France

Clip the Coupon

Alfred H. Smith Co., 32 West 34th Street, New York.

Enclosed find 20c.

Please send me Djer-Kiss "Week-end Specialty Box" containing tiny serviceable samples of Djer-Kiss Extract, Face Powder, Cold Cream and Vanishing Cream, with dainty satin sachet.

Name

Street and Number

City

State

